

# MyIowaGayWedding.com

## Advertising Buyer's Guide

*The one-stop wedding planning destination*

*Des Moines Register, Metro & Iowa,*  
May 3, 2009 - **What We Know:**

**Numbers**—One study predicted that 55,000 would come to Iowa to wed in the first three years.

**Economy**—Some experts estimate that the state will see \$160 million in new wedding and tourism spending over the next three years.

## Grow your market share NOW.

Over the next three years, thousands of in-state and out-of-state same sex couples will be married. [www.MyIowaGayWedding.com](http://www.MyIowaGayWedding.com) will help you capture this exploding wedding market by highlighting your unique business or venue.

### **SIMPLE NAVIGATION & FEATURES**

Reception venues, rehearsal dinner locations, catering, hotels, floral, decor, event planning, photography and other services are beautifully featured, allowing couples to find the resources they need for a spectacular wedding.

### **YOUR BUSINESS SHINES**

Your business is front and center with a full-page description and photograph that will highlight the uniqueness of your venue or service. You may provide editorial copy for your feature sheet, or we can create copy for you for a minimal fee.

### **SIGN-UP SHEET**

The home page sign-up sheet captures valuable contact information and offers enticing discounts for featured businesses. Advertisers can use this business list to contact couples directly.

### **VENUE DETAILS & ROOM SPECS**

We provide featured businesses with a downloadable PDF feature sheet that can include room specifications, additional pictures, menu suggestions and more!

### **CONNECTED**

[www.MyIowaGayWedding.com](http://www.MyIowaGayWedding.com) is connected with social networking communities and One Iowa, the largest LGBT advocacy group in the state.

### **PAYING IT FORWARD**

A portion of the profits from this web site will go back to One Iowa, the largest LGBT advocacy group in the state. Additionally, churches and gay-friendly religious houses of worship will be listed as a service to our couples and their families.

Contact us today to list your business or venue:

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515.953.8810

